

Spec Ops East Demonstration Request Form

Outdoor Demonstrations at Spec Ops East 2010 will be conducted on a first come first serve basis.

A limited number of demo slots are available. Exhibiting companies and displays that highlight emerging technologies and innovations in supporting the warfighting effectiveness, efficiency, adaptability, utility and mobility of special operations forces are invited to apply for demonstration times. Selected demonstrations will be promoted via signage and public address announcements. Scheduled demonstrations will take place during the expo. Demonstrations scheduled in should take place at the posted/advertised times. Demonstrators are welcome to conduct additional live demos as audience, time, and location availability permits. Demonstrations will be highlighted in event press and promotions.

Outdoor Demonstrations (Designated Outdoor Demonstration Area)

The Demo Area will be cordoned off and marked outside. The area is designed for come and go viewing. No seating will be provided. Demonstrators are encouraged to provide/borrow/partner with other exhibitors for stationary and interactive props to enhance the displays. The following may be provided if prior arrangements are made. Any additional equipment requirements must be supplied by the exhibitor:

- Signage with Demo times and company name
- Table for literature distribution by Demo companies
- Easel for Demo company sign (sign provided by Demonstrator)
- Rope and stanchion if required

Questions: Joe Vilga, Lodestar Group, LLC, tel: (919) 954-1633, email:

jvilga@lodestargroup.com

Submission Deadline: March 23, 2010

Spec Ops East 2010 Demo Request Form

Company Name _____ Booth # _____

Demo POC _____ Email _____

Telephone _____ Fax _____

Demo Request: Outdoor Demonstration

Estimated Demo time: _____ (limited to 20 minutes per company unless other arrangements are approved by show management)

Space/Area Required for Demonstration: _____

Provide a brief description of the demonstration and products to be displayed. Include any logistical issues that will need to be addressed. Include any demo partners, space requirements, etc.

Selected demonstrators may provide a 50 word description for inclusion in the show program. Provide your description, company name, City, State for print publication, event and press promotions:

Return by March 23, 2010

Fax: (919) 882-9260

Email: jvilga@lodestargroup.com with subject line: OUTDOOR DEMONSTRATION FORM

Questions: (919) 954-1633